



## SPONSORSHIP PACKAGE

July 24, 2021

### SATURDAY

BREAKFAST | SCENIC RIDE | TAILGATE LUNCH  
DINNER TOGO | GIVEAWAYS

REGISTER ONLINE NOW • [RIDEINTOHISTORY.CA](http://RIDEINTOHISTORY.CA)

# 2021 SPONSORS

## *Lead Sponsor*



## *Dinner Sponsor*



## *Gold Sponsor*



## *Silver Sponsor*



## *Gift-in Kind Sponsors:*



**BECOME A SPONSOR AND  
YOUR COMPANY LOGO WILL BE DISPLAYED HERE**

The sooner you sign up the higher marketing value you receive... This may include social media marketing, presentations, brochures, events we attend and more.

**Be part of the solution—help individuals in your community change their lives for the better.**

# RIDE WITH PURPOSE

## Making a difference in the lives of those in our communities

Ride into History is an awareness and fundraising event that believes that we all have potential for our future, no matter what may have occurred in our past. The name was originally a play on the fact that we were starting our ride out of the Fort Langley Historic site and has morphed into what we do today.

2021 will mark our 9th year of running the event as "Ride into History".

In the past, this community event has supported The Salvation Army Gateway of Hope in Langley, BC, as well as Big Brothers, Big Sisters Langley. We have raised over \$105,000 to date, to benefit these worthwhile causes.













We welcome you to become involved in this journey  
that will impact the communities we live in.

This year our charitable recipients will be:



**Big Brothers Big Sisters**  
of Langley

# SPONSORSHIP AT A GLANCE

	<u>GOLD</u>	<u>SILVER</u>	<u>BRONZE</u>
SPONSORSHIP AMOUNT	<b>\$750</b>	<b>\$500</b>	<b>\$250</b>
SPONSOR PRIZE GIFTED WITH RECOGNITION			
EVENT DAY SIGNAGE			
COMPLIMENTARY BANQUET TICKETS			
LOGO ON EVENT DAY LITERATURE (SATURDAY RIDE BOOKLET)			
WEBSITE RECOGNITION			
POST EVENT RECOGNITION			

The biggest ROI—Knowing that the sponsorship dollars you are providing is making an impact in local communities. The more money we raise the more that these organizations can assist their community members.

# HOW CAN I IMPROVE MY RETURN ON INVESTMENT?

**Some Opportunities for sponsors include:**

*(depending on sponsor level chosen)*

## **Saturday**

- Host an Activity Stop (locations can be throughout Valley)
- Sponsor a meal (the less money paid out means the more money in the hands of our chosen charity)

## *Creative Ideas:*

- *Hand out a grab bag that includes a discount coupon, benefit for riders*
- *Prize raffle/giveaway*
- *Sponsor a stop and host a game or activity for riders to take part in to raise awareness for your brand or business*
- *Prize Giveaway/Raffle*
- *Motorcycle or other vehicle DEMOS at final stop*



## 2021 SPONSORSHIP AGREEMENT

**SPONSOR:** \_\_\_\_\_ (BUSINESS NAME)

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City : \_\_\_\_\_ Country: \_\_\_\_\_

Prov/State: \_\_\_\_\_ Postal/Zip Code \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Website: \_\_\_\_\_

**SPONSOR PACKAGE:**     **GOLD**         **SILVER**         **BRONZE**

Please see sponsorship brochure for full information on each level of sponsorship

**COMMITMENT:**         **1 YEAR**         **3 YEARS**

Payment Method:     VISA     MASTERCARD     CHEQUE

Credit Card # : \_\_\_\_\_ Expiry Date: \_\_\_\_\_ CVV \_\_\_\_\_ Total \$: \_\_\_\_\_

Name on Card : \_\_\_\_\_ Signature : \_\_\_\_\_

### SIGNED AGREEMENT

Signing the below states that \_\_\_\_\_ (your business name) agrees to enter into a sponsorship contract with the charity fundraiser RIDE INTO HISTORY which supports Mission Community Services Society and Big Brothers Big Sisters of Langley.

For their sponsorship dollars the above named sponsor will receive the agreed upon sponsor recognition and in return fulfill the duties listed with the chosen sponsor package.

Sponsor recognition will not begin until payment has been made in full.

**Please submit this sponsorship agreement to:**

Signature: \_\_\_\_\_

info@rideintohistory.ca

# CONTACT US

## RIDE INTO HISTORY

#505-8840 210 Street Langley, BC V1M 2Y2

604.260.5513

[info@rideintohistory.ca](mailto:info@rideintohistory.ca)

[www.rideintohistory.ca](http://www.rideintohistory.ca)

